AllStarCode*

Mission

Our Mission

All Star Code closes the racial wealth gap and addresses the digital divide by creating economic opportunity for young men of color and supplying them with the tools needed to succeed in the innovation economy.

The Issues

Economic Inequality ⟷

- In the wake of the COVID-19 pandemic, at-risk populations are experiencing high levels of unemployment
- Low wage workers are more susceptible to job loss due to increased automaton

The Digital Divide ⟷

- Households making $25,000 or less have a broadband adoption rate of 47% (compared to 92% of households over $100K)
- People with advanced IT skills earn higher salaries

Access to Opportunity ⟷

- Black workers comprise 12% of the labor force, but represent 15% of workers who lack digital skills
- Latino workers represent 14% of overall workers, and a staggering 35% of workers who lack digital skills

Our Solution and Approach

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Code + Entrepreneurship ⟷
- All Star Code provides one year's worth of collegiate-level computer science training in 6 weeks
- Our students enter the program in high school to generate interest in a career in tech
- The curriculum focuses on entrepreneurship and leadership skills to inspire the next generation of founders

Community ⟷
- All Star Code has developed a brotherhood centered on an interest Computer Science
- Our culturally-relevant pedagogy and virtual instructional design reaches communities most at risk to job loss in a service-based economy

Access to Opportunity ⟷
- All Star Code has seen over 1,000 students graduate its 6-week program
- Our Scholar Services connect these students with further education in Computer Science, internships, and job opportunities

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an investment in the future of tech

STUDENT TIMELINE

for a high school sophomore

Year 1 → Summer Intensive

Year 2 → Scholar Services: Continuing Education → Scholar Services: College Access

Year 3 → Scholar Services: Continuing Education → Scholar Services: College Access → College Acceptance

Year 4 → Scholar Services: Career Access → Scholar Services: Mentorship

Year 5 → Scholar Services: Career Access → Scholar Services: Internship → Scholar Services: Skills Assessment Prep

Year 6 → Scholar Services: Mentorship → Scholar Services: Internship → Scholar Services: Skills Assessment Prep

Year 7 → Scholar Services: Internship → Offer Letters → Day One in a Tech or Tech-Adjacent Job

The Power of Our Pipeline:
De Andre King

All Star Code 2015 Summer Intensive Graduate	Lawrence University Computer Engineering	All Star Code Tech Entrepreneurship Incubator	Sisense Business Intelligence Summer Intern	Giving Gap Dev Team Intern	Bloomberg LP, Full Time Software Quality Assurance Engineer
AllStarCode*	LAWRENCE UNIVERSITY OF WIS. 1847	AllStarCode*	sisense	GIVING GAP/	Bloomberg
2015	2016–2020	2019	2019	2020	2020

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The Power of Our Pipeline
Djassi Julien

All Star Code 2014 Summer Intensive Graduate	Harvey Mudd College Mathematics + COMP SCI	Google Engineering Practicum Summer Intern	Google Engineering Practicum Summer Intern	Google Software Engineering Summer Intern	Google Full Time Software Engineer
AllStarCode*	HARVEY MUDD COLLEGE	Google	Google	Google	Google
2014	2016–2020	2017	2018	2019	2020

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The Power of Our Pipeline
Shamroy Pellew

All Star Code 2016 Summer Intensive Graduate	University of Buffalo Computer Science	Wegmans Android Software Development Intern	Capital One Software Engineer Intern	Netflix Software Engineer, New Grad Program
AllStarCode*	BUFFALO	Wegmans	CapitalOne	N
2016	2019-2022	2019	2021	2022
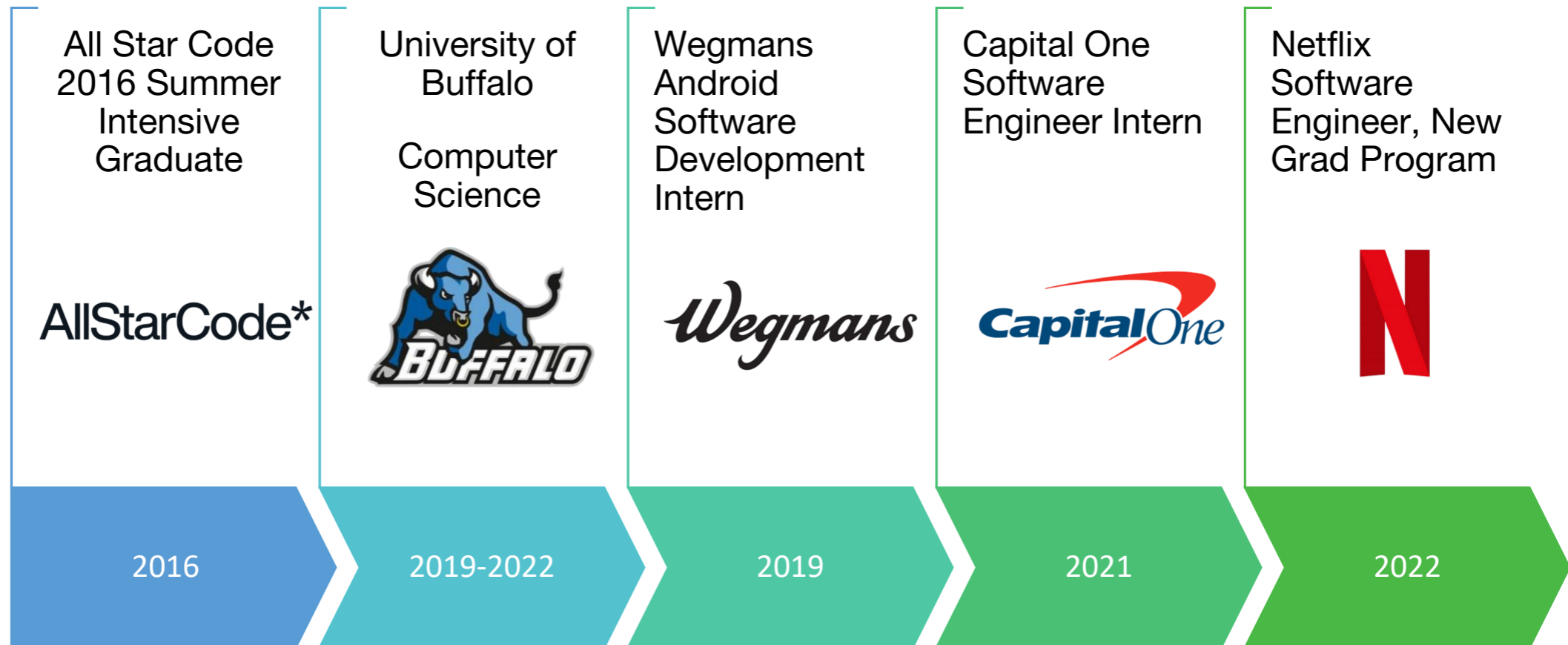
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What is the Summer Intensive?

All Star Code's Summer Intensive (SI) program is a **FREE** 6-week course that introduces students to computer science fundamentals, essential web development skills, an entrepreneurial mindset, plus leadership and professional development skills. It also introduces a network of peers interested in a community centered around STEM.

Gaining a **GROWTH MINDSET** through Computer Science
- 6-week Summer education program (July 11, 2022 - August 19, 2022)
- Current & rising high school-aged young men of color
- Program is free to all qualified students
- Students receive free laptops, wi-fi access, and headphones!

90 Computer Software Program Hours + 20 Core Skills Hours
- Project-based virtual learning of computer science and coding + web development
- Industry exposure via guest speakers, partner programming sessions & weekly mentorship sessions with industry professionals, leadership & soft skills training, and more
- Ongoing support for students via office hours 5 times per week
- Students develop an original product idea for presentation to corporate partners at our Demo Day
- Students receive a Certificate of Completion

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All Star Code Summer Intensive Impact

- Our programs impact young men of color. From our student survey data -- 52% identified as African American, 26% Latino, 18% Asian, and 4% other.

- 55% of our 18+ Scholars are first-generation college students

- 96% feel more confident in Computer Science after our Summer Intensive

- 66% of All Star Code Scholars created their own business or project after completing the Summer Intensive

- 93% of admitted students graduated from the 2021 Summer Intensive program

- More than half of our students reported
  - Less anxiety towards computer science
  - Increased personal growth

- Our students pay it forward: 56% of 2021 Summer Intensive staff were returning All Star Code Scholars

- 85.2% of respondents are more likely to pursue tech after attending the Summer Intensive

- 93.2% of respondents feel more confident with the concept of taking risks

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Partnership Opportunities

1 **Summer Intensive Cohort Sponsorship**

Invest in a $200,000 sponsorship in All Star Code's 6-week Summer Intensive coding program that includes options for speaking engagements, mentoring, and employee volunteer opportunities.

2 **Scholar Services Programming**

Partner with All Star Code for you DE&I initiatives by sponsoring programming for our network of students ranging from high school-aged Scholars, college students to those entering or engaged in the workforce.

3 **Diversity Recruiting**

Raise awareness for employment opportunities within your company and highlight internship openings for our talented students.

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Scholar Services programming (2022)

1000+
Scholars to date

95%
go to four-year colleges and universities

67%
of our students major or minor in CS

All Star Code's year-round Scholar Services prepares future tech leaders throughout their journey from high school to the workforce. We define our Scholar Services into three core areas:

Continuing Education
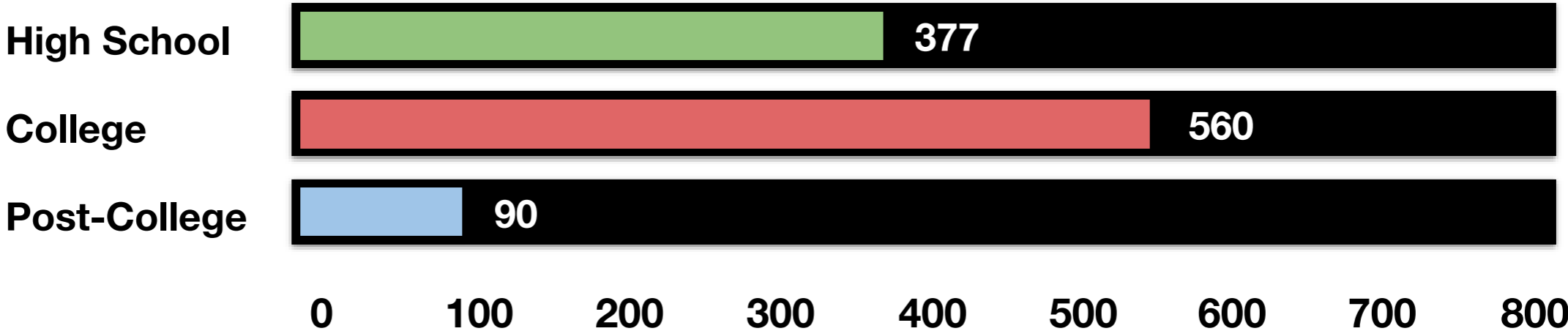Web Development courses, entrepreneurship Incubators, skills assessment prep

Career Access
Mentoring, internships, hiring at top tech firms, instructor roles at All Star Code!

College Access
Cash for College bootcamps, college recommendations and college search services, scholarships

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SCHOLAR SERVICES
Demographic Breakdown

High School — 377

College — 560

Post-College — 90

0   100   200   300   400   500   600   700   800

ALL STAR CODE SCHOLAR NETWORK		
Program Eligibility		
Continuing Education Programs	College Access Programs	Career Access Programs
884 Scholars	*324 Scholars*	*995 Scholars*

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AllStarCode* Partnership Opportunities: Continuing Education

Tech Entrepreneurship Incubator

Investment: $25,000

Time Commitment: 6 weeks

- The incubator will serve 8-10 Scholars who will demo their projects virtually in the lead up to our annual Summer Benefit in July.

Teaching Fellows Leadership Program

Investment: $25,000

Time Commitment: 4 months

- 14 Teaching Fellows will be paired with 14 junior-level executives. The program provides holistic mentorship and career exposure.

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AllStarCode* Partnership Opportunities: Career Access

A Seat at the Table

Investment: $15,000

Time Commitment: 4 months

- **The Mentoring Program runs twice a year. Scholars and mentors arrange meetings on their own time and meet every month.**

Code Switch

Investment: $15,000

Time Commitment: 3 months

- **This Resume and Cover Letter Review Program runs once a year. Partners can host a workshop for college-aged Scholars on how to ace job interviews.**

Diversity Pipeline

Investment: $15,000

Time Commitment: 2 months

- **Our solution connects underrepresented talent with your company. Upgrade your tech diversity recruiting with All Star Code.**

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Companies Featuring AllStarCode* Scholars

*Featuring All Star Code Scholar's in internships and full-time positions

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Dare Greatly ✳ **Celebrate Failure** ✳ **Tell Your Story**